



Air Resources Board



Linda S. Adams
Secretary for
Environmental Protection

Mary D. Nichols, Chairman
1001 I Street • P.O. Box 2815
Sacramento, California 95812 • www.arb.ca.gov

Arnold Schwarzenegger
Governor

DATE: November 16, 2009
TO: All Interested Parties
SUBJECT: SOLICITATION OF MEMBERSHIP FOR TRUCK REGULATIONS
ADVISORY COMMITTEE: SUBCOMMITTEE ON SMALL BUSINESS

We are inviting interested parties to apply for membership in a new Small Business Subcommittee as part of ARB's Truck Regulation Advisory Committee (TRAC). ARB staff is committed to the successful outreach and implementation of the Truck and Bus and the Heavy-Duty Diesel Greenhouse Gas Emission reduction regulations and believes that success begins by working cooperatively with stakeholders throughout the implementation process. This new subcommittee will focus on obtaining stakeholder feedback on ARB's regulatory implementation and outreach related to small businesses.

We are interested in getting participation from a wide range of small businesses that do not have employees dedicated to meeting air quality regulations. Examples include owner/operators, those who represent interests of small businesses, and brokers who contract with small operators. Staff is soliciting applications for membership to ensure the subcommittee represents a broad and diverse group of stakeholders. The subcommittee will be limited to twenty people to keep the size of the subcommittee manageable and to allow for productive discussions.

Goals of the Small Business Subcommittee

- How to improve the reporting systems and forms needed to take advantage of regulatory provisions.
- How to take advantage of funding opportunities that exist.
- Identifying hurdles that small businesses may have that larger businesses or fleets may not have.
- Determining outreach efforts that target the small business community of requirements and options to comply.

The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.

California Environmental Protection Agency

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Members of the Small Business Subcommittee will be expected to meet certain responsibilities and duties. Please be sure you can commit to fulfill the following responsibilities before applying.

- Attend meetings that will be held approximately every quarter. The meetings may last from 2 to 6 hours each. Participation may be in person or via teleconference.
- Discuss and provide ideas on ways of reaching and assisting small business fleets.
- Review and provide feedback on training presentations, handouts, flyers, and fact sheets developed by ARB staff.
- Review and provide feedback on reporting and compliance planning tools developed by ARB staff.
- Review and provide feedback on rule interpretation and guidance documents developed by ARB staff.
- Address other issues regarding regulation implementation as it relates to small businesses.

How to Apply

The application form is attached. Please submit your application by December 18, 2009 to:

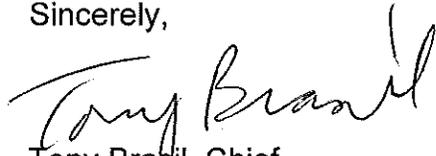
Kathleen Mead
Retrofit Implementation Section
Air Resources Board
P.O. Box 2815
Sacramento, CA 95812-2815
Fax: (916) 323-5526

Staff will appoint and notify subcommittee members by January 27, 2010.

ARB staff thanks you for your interest in helping us make implementation of the regulation successful for small businesses. If you have any questions regarding participation in TRAC's Small Business subcommittee, please contact Ms. Kathleen Mead, Manager of the Retrofit Implementation Section at (916) 324-9550 or by email at kmead@arb.ca.gov.

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Sincerely,

A handwritten signature in black ink that reads "Tony Brasil". The signature is written in a cursive, flowing style.

Tony Brasil, Chief
Heavy-Duty Diesel Implementation Branch

Attachment

cc: Kathleen Mead, Manager
Retrofit Implementation Section