

Truck Regulation Advisory Committee (TRAC)
Outreach Subcommittee Meeting Agenda

Wednesday, May 16, 2012
11:00 am – 12:30 pm (PST)
California Environmental Protection Agency
1001 I Street, 2nd Floor, Sierra Hearing Room
Sacramento, California 95814

Moderator: *Carissa Ganapathy*

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| 11:00 am – 11:05 am | Introductions and welcome |
| 11:05 am – 12:25 pm | Update and discussion on outreach efforts since September 2011 <ul style="list-style-type: none">• Training and Outreach Events• 866-6Diesel Hotline• Publications, press releases, radio events• TruckStop website |
| | Feedback and discussion <ul style="list-style-type: none">• Training• Redesigning TruckStop• TRAC members as outreach information network |
| 12:25 pm – 12:30 pm | Wrap-up and agenda building for next meeting |

Note: Part of our efforts to provide accessible information that is easy to understand on the TruckStop website has been through the use of visual cues such as pictures and short instructional videos. For those who have not had the opportunity to see these new outreach tools, see the TruckStop website. Also, please make sure to look at the videos found at:

<http://www.arb.ca.gov/msprog/truckstop/video/video.htm>