

TRAC: Small Business Subcommittee Meeting

September 8, 2011

Member Attendees

Last	First	Company
Brasil	Tony	Air Resources Board
da Silva	Tom	Lee's Concrete Materials
Hogo	Henry	South Coast Air Quality Management District
Leff	Mike	Valley Power Systems
Macartney	Jeff	Crossroad Equipment and Finance
White	Beth	Air Resources Board

Discussion Items

- Truck and Bus Regulation Amendments
- Subcommittee Goals and Purpose
- ARB's Outreach Efforts to Date
- Funding Opportunities for Small Businesses
- Retrofit Supply and Demand Update
- Priorities and Next Steps

Truck and Bus Regulation Amendments

- Members asked how the President's speech on no change to U.S. EPA ozone standards affects California's regulations. ARB staff stated that the President's statement does not affect California's goals on meeting the federal ozone standard. The Truck and Bus regulation is part of the State Implementation Plan to meet federal air quality attainment standards.
- ARB staff gave an overview of the amendments to the Truck and Bus regulation, specifically focusing on the changes for lighter trucks. Tony Brasil asked members for feedback on the Small Fleet Compliance Option fact sheet. Members suggested that the fact sheet have less words and more tables. Members also suggested that information on how to report also be included.
- Members also offered to provide fleets that would be willing to test the reporting system before the final reporting system is posted.

Subcommittee Goals and Purpose

- ARB staff proposed that the subcommittee members discuss the goals and purpose of the Small Business subcommittee. Reasons for discussion included: duplication of outreach efforts with Outreach Subcommittee; outreach focus is already on small businesses; and a need for a group focus on implementation.

- Members commented that it is important to still have a small business focus with outreach efforts focused on training, compliance assistance, and the need for additional resources.
- ARB staff asked the members what is covered in this subcommittee that is not in the Outreach Subcommittee. Members commented that small business priorities are funding, rule understanding, and messaging and that these items need to be covered in the general meeting or in other subcommittee meetings. Subcommittee member, Henry Hogo, South Coast Air Quality Management District, suggested small business issues be an ongoing topic in the Outreach Subcommittee.
- Subcommittee member, Matt Schrap, Clean Fleet Solutions, commented that the Small Business subcommittee is no longer necessary and that implementation and outreach need to work together. Outreach efforts to small businesses needs to be direct.

Funding Opportunities for Small Businesses

- ARB staff, John Nguyen, gave an overview of current funding opportunities for small businesses. This includes Moyer, VIP, and Prop. 1B, and the ARB loan programs. John also stated that VIP (Voucher Incentive Program) opened up to include retrofits this year for 1994 to 2006 model year engines and for up to \$10,000.
- Henry Hogo, South Coast Air Quality Management District, gave an overview of the district's programs including federal funds that are available. They are working one-on-one with small fleets to get information to them. They have funded about 2000 drayage trucks already. The focus now is on non-drayage trucks. The district is also exploring the possibility of installing kiosks at truck stops over diesel pumps.

Retrofit Supply and Demand Update

- ARB staff, Beth White, gave an update on the status of the supply and demand of retrofits. ARB staff have contacted with some of the manufacturers and they state that they are able to meet the current demand (though some have not seen a spike in demand). ARB staff are also working closely with the manufacturers on the early credit timelines. Manufacturers have commented that fleets still believe that the regulation is not going to happen. Staff responded that the amended regulation should be effective by the end of the year.
- ARB staff asked the members for feedback on the type of message that should be going out to clarify the regulatory requirements. Members commented that "now is the time to comply" should be the message.

Members expressed that there will be a lot of fleets that will state that they didn't know about the regulation and enforcement will now be the outreach.

Priorities and Next Steps

- Subcommittee members agreed that it is more productive to focus on small business issues within the Outreach Subcommittee and that a subcommittee on implementation issues should be formed. ARB staff will be sending an email to Small Business Subcommittee members to determine if they would like to be included on the Outreach Subcommittee. The timing of the next TRAC meeting was discussed and it is currently slated for February.