



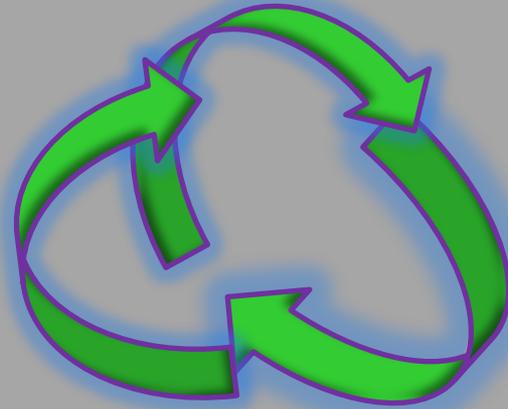
- Established in 1981
- Headquarters in Las Cruces, New Mexico
- Service 48 states and Canada
- Fleet of over 1,300 tractors and 6500 trailers







...goes Green



SmartWaySM
Transport Partner
Getting There With Cleaner Air



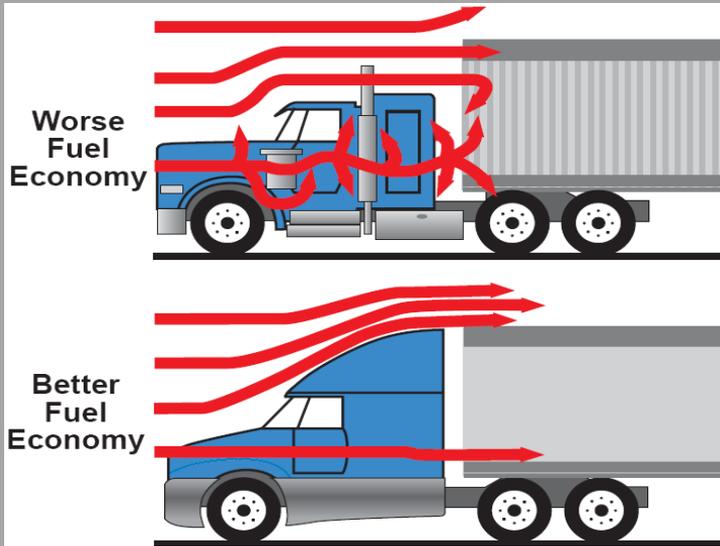
Energy Logic Heaters



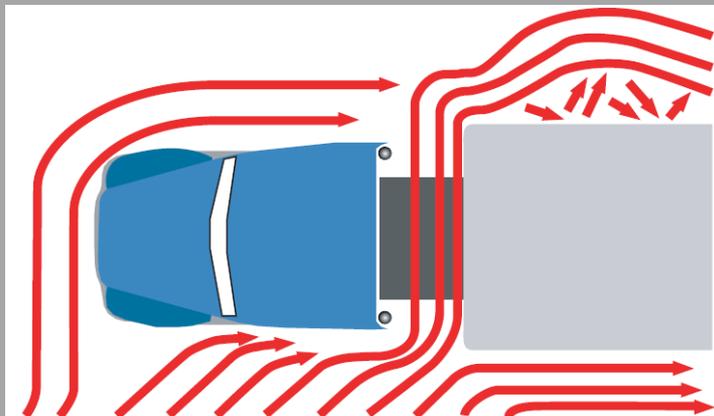
Full-Time Green Employee



Aerodynamics



- Vehicle Power



- Aerodynamic Drag





- Full aero-fairing package.



- **Roof-Cap Extender.**





- **V-Panels**



- **Narrow mud-flaps**

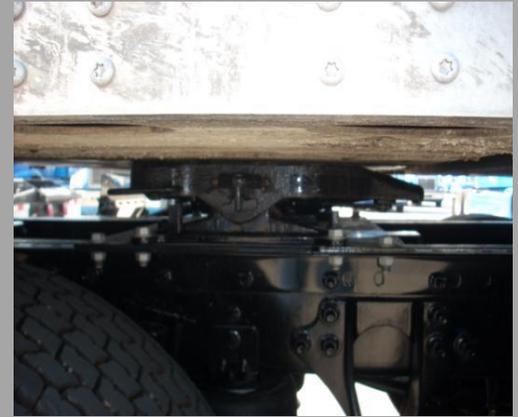


- **Wide-based tires
“super-singles”**





- Non sliding 5th wheel
- 5th wheel position



- Trailer skirts
- Wheel covers

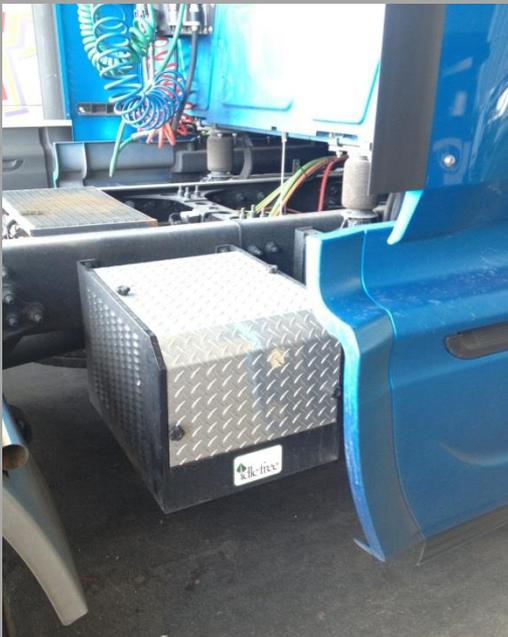


- Trailer-tails



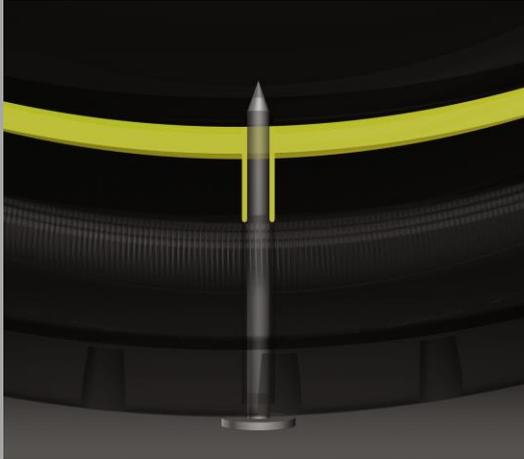


- Spare tires



- Auxiliary powered units (APU)





- **Tire sealant**



- **Solar panel roof-caps.**



- **International- N13 Selective Catalytic Reduction (SCR) Engines.**



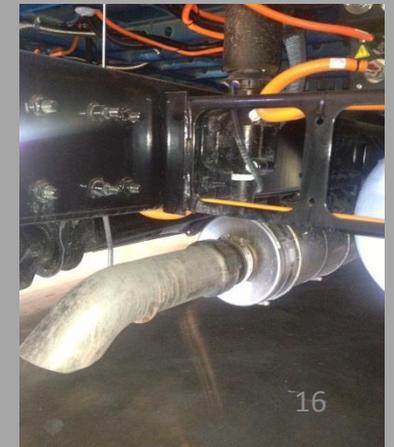
- **Diesel Exhaust Fluid**

- **40,000 Service intervals.**
 - Synthetic-30 Engine oil (Shell T5)

- **Variable speed-Horton fan clutch**



- **“Grass burner” exhaust system**





- **Direct 10-speed transmission.**
- **Single drive 2.50 gear-ratio.**



- **Bendix Wingman Advanced System**

- **Anti-collision**
- **Collision-mitigation**



- **Bendix ABS**

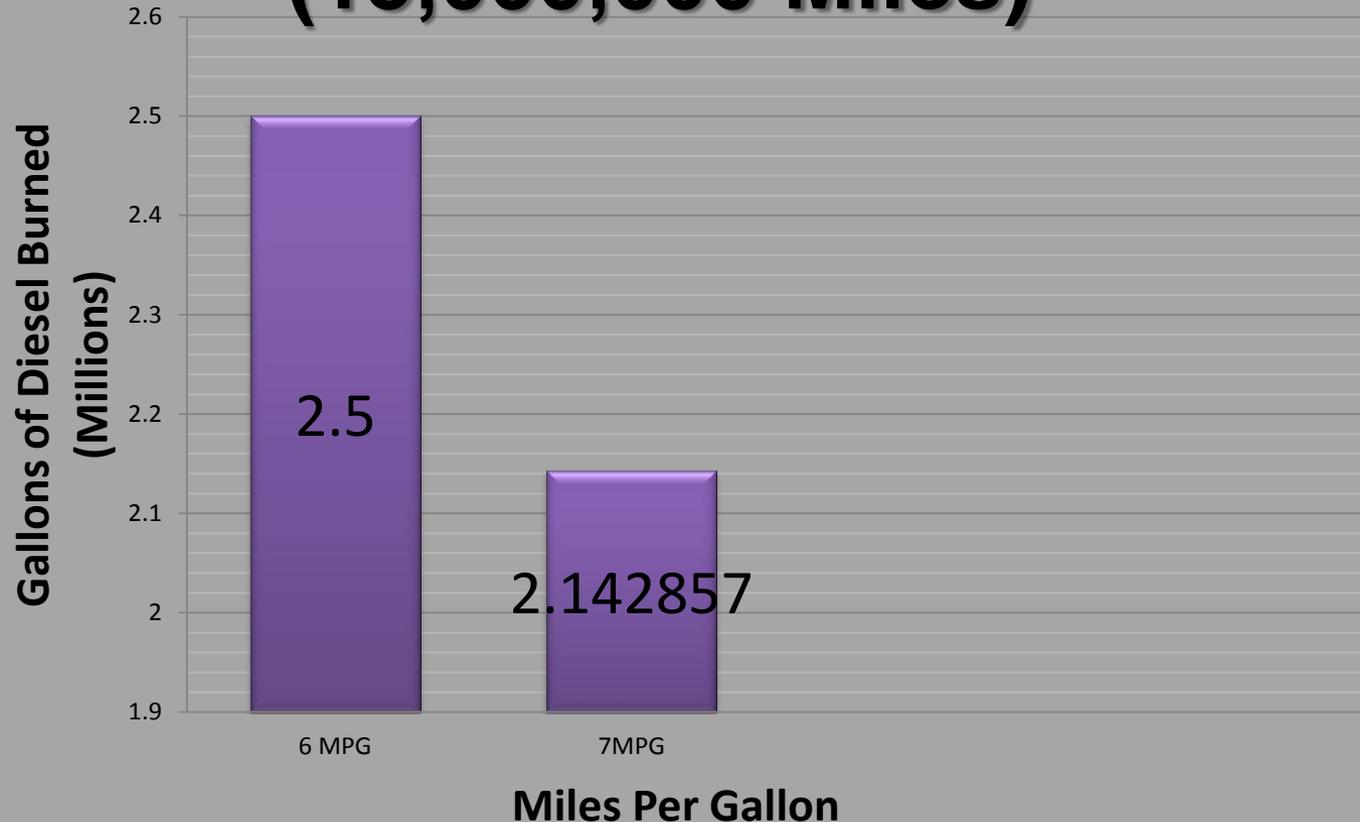
- **Anti-lock Braking Systems (ABS)**
- **Automatic Traction Control (ATC)**
- **Electronic Stability Program(ESP)**







Average Fuel Consumption (15,000,000 Miles)



$2,500,000 - 2,142,857 = 357,143$ gallon difference.

(1 Gallon of Diesel = 22.38 pounds of **CO²**)

$357,143 \times 22.38 = 7,992,860$ pounds less of **Carbon** in the air!

**20% less CO2 in the air, by
using B20-Diesel Fuel.**



Driver Training



- ✓ Sudden Start/Stop Alarms
- ✓ Daily MPG Feedback
- ✓ Flyers & Handouts.
- ✓ Top and Bottom 50 in MPG



• Simulator



- ✓ Accident reduction
- ✓ Improve driving habits
- ✓ Improve driving techniques
- ✓ Positive decision making
- ✓ Risk free scenarios
- ✓ Fuel management training
- ✓ Equipment damage reduction
- ✓ Different driving environments

Fuel Economy Impact



- **8.5 to 9 MPG fleet average.**
- **2014s top driver averaged 10.83MPG**



Bonus Incentive for all drivers!



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- Yearly quarter car give away bonus!



- Driver of the year award (Best MPG)

\$25,000





Thank you!