

DRAFT AGENDA
ZEV Outreach Stakeholder Meeting
June 19, 2002
10:00 a.m to 2:00 p.m

Meeting Location:

Executive Conference Room
 Annex 1
 Air Resources Board
 9480 Telstar Avenue
 El Monte, Ca 91731

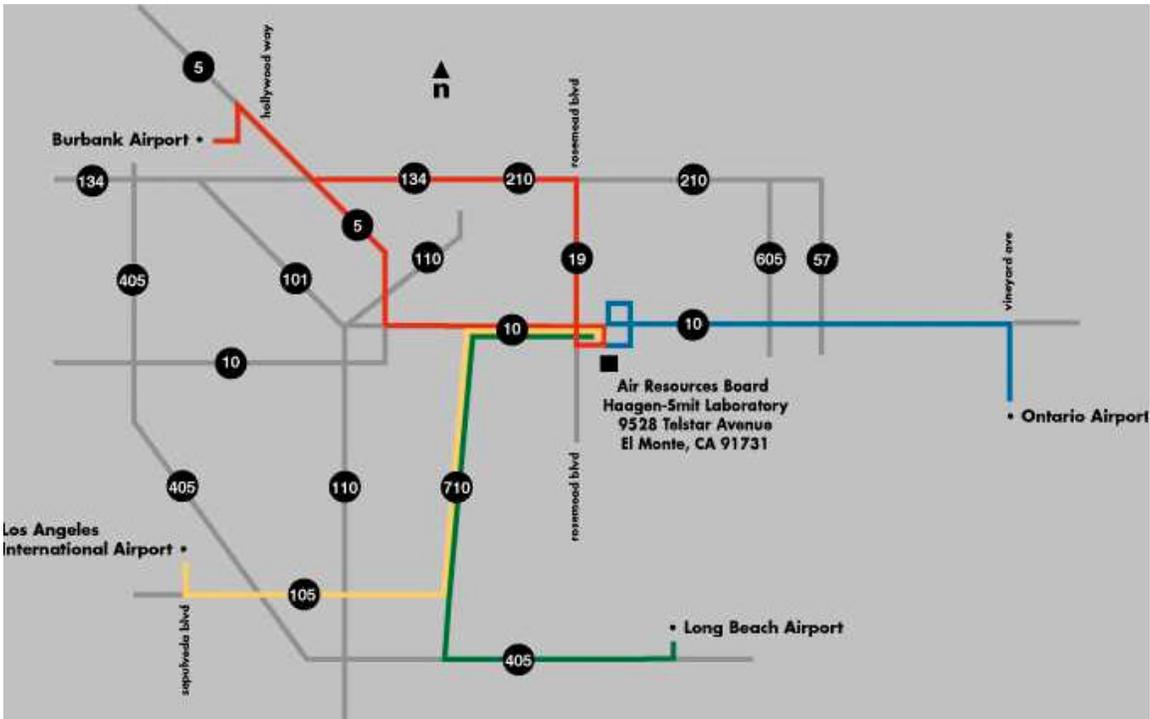
Teleconference Participation

Dial-In Number: 877-601-4484
 Pass Code: 14035
 Leader: Lisa M. Kasper
 mobile: (916) 327-2932
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1. Introductions/Review of Agenda
2. ZEV Activities Update
 - ? ZEV Infrastructure Gayle Sweigert
 - ? ZEV Incentives - Fleet program Gayle Sweigert
 - ? Labeling Program
 - ? Web site
 - ? Dealer brochure
 - ? Costs of producing materials
 - ? CEC Outreach for Efficient Vehicle Incentive Program
3. ZEV College Tour Lisa Kasper
 - ? Overview
 - ? Survey Results
 - ? Future Plans
4. 4th of July Activities Lisa Kasper
Wendy James
5. 2002/2003 ZEV Education/ Outreach/Marketing Plan
6. Upcoming events

July 4	Freedom to Choose Clean Air And Energy Independence	Various locations in CA
August 24 - 25	Hopland Solfest	Hopland
August 16 - Sept. 2	California State Fair	Sacramento
September 13 - 29	L.A. County Fair	L.A. County Fairgrounds
September - on	California Motor Car Dealers Association Field Meetings	September ongoing at various locations
October	EVS 19	Busan, Korea
October 2- 5	League of CA Cities	Long Beach
October 10-13	Society of Environmental Journalists Annual Meeting	Baltimore, MD
November 19-22	California State Association of Counties	Pasadena
November 23 - December 1	San Francisco Auto Show	San francisco
December 10-13	EVAA Electric Transportation and Industry Conference	Hollywood, FL
January 4-12, 2003	L.A. Auto Show	L.A. Convention Center

*For questions or suggestions regarding this agenda,
 please call Lisa Kasper at (916) 327-2932*



Directions to ARB's El Monte Offices

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