



Air Resources Board



Matthew Rodriguez
Secretary for
Environmental Protection

Mary D. Nichols, Chairman
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Edmund G. Brown Jr.
Governor

TO: Mary D. Nichols
Chairman

Honorable Board Members

FROM: Richard W. Corey
Executive Officer

DATE: June 5, 2014

SUBJECT: ADDITIONAL ACTIONS TO SUPPORT COMMERCIALIZING FUEL CELL
ELECTRIC VEHICLES

California is leading the nation and the world in the transition to the cleanest motor vehicle fleet. California is home to the largest number of battery electric vehicles in the country, and the number continues to grow daily. This year, the clean vehicle choices available to consumers will grow even more with the arrival of commercial market-ready hydrogen fuel cell electric vehicles (FCEVs). There is still much to be done at the state and local level to support this transition and to expand the market to the levels needed to meet our air quality and climate goals.

To amplify Air Resources Board's (ARB) efforts, I have decided to create a new position within the Executive Office and to appoint Catherine Dunwoody, who has served over 15 years as Executive Director of the California Fuel Cell Partnership (CaFCP), to this new role. Catherine will serve as Chief, Fuel Cell Program, and operate inside of our existing mobile source control program, reporting to Dr. Alberto Ayala. She will be responsible for ARB's external coordination among sister agencies at the local, state and federal levels, and with industry participants launching products into the early market. Catherine's main goal will be to support a successful launch and market growth. Her new role will be effective August 1, 2014.

Over 15 years of investment and collaboration by the CaFCP and its member agencies, the California Energy Commission, and the local air districts and federal government, are now bearing fruits. Industry is moving beyond the technology demonstration phase. FCEVs are now on the market in California and around the world beginning this year. Hyundai is handing over the keys to its first customer of the Tucson Fuel Cell in Southern California next week, and Toyota and Honda will begin marketing FCEVs in 2015. The California Energy Commission is playing a key role in facilitating the

The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.

California Environmental Protection Agency

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transition to FCEVs by providing grants that support the construction and operation of a growing number of hydrogen stations.

FCEVs are essential to meeting the goals of Governor Brown's Zero-Emission Vehicle (ZEV) Action Plan to prepare for 1.5 million ZEVs on the road in California by 2025. Yet these vehicles face unique challenges to ensure hydrogen stations and communities are ready for growing numbers of customers. As we enter a new phase of FCEV market launch and growth, ARB is ready, with Catherine's new assignment, to take on an expanded and direct role to help ensure success.

CaFCP has grown into a globally recognized institution dedicated to multi-stakeholder collaboration and coordination to address the challenges and achieve the benefits of commercializing FCEVs and hydrogen. The CaFCP will continue to play an essential convening, collaborating and supporting role while the ARB escalates its actions to promote FCEVs. ARB will continue to actively support CaFCP and its members through our ongoing membership and staff participation

Please join me in congratulating Catherine and welcoming her back to ARB!

cc: Catherine Dunwoody
Alberto Ayala
Annette Hebert
Erik White