

Haagen-Smit Symposium
April 8-11, 2008
Seascape Resort on Monterey Bay

Challenge to Change:
The Role of Land Use and Transportation
in Meeting Climate Change Program Goals

Program

Tuesday, April 8

4:00pm **Check In**
6:30pm **Dinner**
8:00pm **Social Hour**

Wednesday, April 9

7:30am **Breakfast**

9:00am **Welcome by Mary Nichols, Chairman, Air Resources Board (ARB)**

9:15am **Goals for Haagen-Smit: A Framework for Action**

Mary Nichols, Chairman, ARB
James Goldstene, Executive Officer, ARB

9:45am **How Land Use Influences Travel Behavior**

Steve Winkelman, Center for Clean Air Policy
Jerry Walters, Fehr & Peers

(The goal of this session is to establish a science-based foundation for what can really reduce vehicle travel -- land use being a main driver of long-term reductions.)

10:45am **Break**

11:00am **The Local Level: Where Things Really Happen**

Jake Mackenzie, Mayor, Rohnert Park
Will Fleissig, President, Communitas Development Inc./Madison
Marquette
Rick Cole, Ventura City Manager

(This panel will talk about actions at the local level, which is where the rubber meets the road. We'll get case studies and forward thinking ideas to spur discussion.)

12:15pm **Lunch**

1:30pm **Success Stories** (from meeting participants)

2:15pm **Regional Perspective: What's Needed to Ensure that Good Plans and Blueprints Become a Reality?**

Steve Heminger, Metropolitan Transportation Commission
Hasan Ikhata, Southern California Association of Governments
Gary Gallegos, San Diego Association of Governments
Christopher Cabaldon, Mayor, West Sacramento, representing the
Sacramento Area Council of Governments

(The purpose of this session is to hear from representatives of the four major MPOs on what it will take to help their good plans become a reality, and what it will take to achieve real reduction in per capita vehicle travel over the next decades. We'll ask them to answer in two contexts: under current conditions (existing laws, rules, etc.) and as if they had a magic wand. We'll ask them how the State can help – the next panel of State agency heads will then respond.)

3:15pm **Break**

3:30pm **State Agency Panel: Response to Regional Panel: How Can the State Help Support Regional and Local Actions?**

Mary Nichols and Dan Sperling, ARB
Cynthia Bryant, Director, Governor's Office of Planning & Research
Gregg Albright, Deputy Director, Department of Transportation
Cathy Creswell, Deputy Director, Department of Housing & Community
Development

(State agency leaders will dialog with regional/local leaders on what the State can do to help regions and locals make the fundamental changes in land use and transportation necessary to meet our climate change program goals.)

4:30pm **Break**

6:30pm **Dinner**

8:00pm **Social Hour**

Thursday, April 10

7:30am **Breakfast**

9:00am **What the Day Will Bring**

Mary Nichols and James Goldstene, ARB

9:15am **Land Use Subgroup of the Climate Action Team – Update of Actions**

Panama Bartholomy, California Energy Commission

9:35am **Summary of Expert Interviews and Regional Workshops On Land Use, Transportation & Climate Change**

Susan Shaheen, UC Berkeley, Transportation Sustainability Research Center

10:15am **Break**

10:30am **Been There. Done That. Now What?**

William Fulton, Solimar Research Group, Inc, and USC
Art Bauer, Consultant, Senate Transportation & Housing Committee
Elizabeth Deakin, Professor of City & Regional Planning and Urban Design, UC Berkeley

(This session will cover lessons learned from the past and ideas for the future.)

12:15pm **Lunch**

1:30pm **Challenge to Change: Dialogue on Key Approaches (Group Discussion)**

(Four key approaches to reducing GHG from vehicle use will be teed up for group feedback and discussion.)

Regional Targets Plus Incentives

Tom Adams, California League of Conservation Voters

Applying Proven Solutions Without Delay

Kathryn Phillips, Environmental Defense

Let the Blueprints Work

Richard Lyon, Building Industry Association

Carbon Budgets for Cities

Dan Sperling, UC Davis and Air Resources Board

4:30pm **Break**

6:30pm **Dinner**

8:00pm **Social Hour**

Friday, April 11

7:30am **Breakfast**

9:00am **What Have We Been Learning?**

Mary Nichols and James Goldstene

9:20am **ARB Listening Session**

(A chance for participants to share with ARB Chairman Nichols, Executive Officer Goldstene, and ARB Board members what they think are the most important land use and transportation policies and actions to significantly reduce GHGs from vehicle use.)

10:30am **Break**

11:00am **ARB Question-Asking Session and Wrap Up**

(The Chairman, Executive Officer, and Board members ask the questions they want to ask and wrap things up.)

12:00pm **Lunch (box lunches to aid folks with their leave taking)**

Adjournment