SEPTEMBER 19, 2017 PUBLIC WEBINAR WORKSHOP TO DISCUSS THE PROPOSED SOUTH COAST STATE IMPLEMENTATION (SIP) MEASURE: INCENTIVE FUNDING TO ACHIEVE FURTHER EMISSION REDUCTIONS FROM ON-ROAD HEAVY-DUTY VEHICLES (SOUTH COAST INCENTIVE MEASURE)

The California Air Resources Board (CARB or Board) staff invites you to participate in a webinar on Tuesday, September 19, 2017, regarding the proposed South Coast Incentive Measure. During the webinar, staff will discuss the proposed South Coast Incentive Measure intended to achieve SIP-creditable emission reductions, by using existing funding to increase the penetration of near-zero and zero-emission on-road heavy-duty vehicles. This measure addresses a commitment in the State SIP Strategy.

In addition to the public webinar, staff will take public comment. Staff intends to propose the South Coast Incentive Measure at the December 14, 2017 Board hearing. Upon adoption by the Board, ARB will submit the measure to U.S. EPA for inclusion in the California SIP.

The public webinar will be held as follows:

Date: Tuesday, September 19, 2017
Time: 9:00 a.m. – 11:00 a.m.
Web link: https://attendee.gotowebinar.com/register/6641329892664621570

The webinar will be webcast, and can be accessed on the day of the webinar at: https://attendee.gotowebinar.com/register/6641329892664621570.

Webinar participants will be able to send written questions or comments during the webinar. Webinar materials will be posted in advance of the webinar at http://www.arb.ca.gov/planning/sip/imp2016sip/imp2016sip.htm.

Special Accommodations or Language Assistance

If you require special accommodation or need this document in an alternate format or language, please contact Ms. Bronwyn Mednick at (916) 322-7305 or

The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: http://www.arb.ca.gov.
Mobile sources – cars, trucks, and myriad off-road equipment – and the fossil fuels that power them are the largest contributors to the formation of ozone, PM2.5, and diesel particulate matter in California. The importance of mobile source strategies in meeting multiple goals has fostered an integrated planning approach demonstrating the need for a comprehensive transformation to cleaner vehicle technologies, fuels, and energy sources.

On March 23, 2017, the ARB adopted the 2016 State Strategy for the State Implementation Plan (State SIP Strategy). The measures in the State SIP Strategy represent the elements necessary to meet Clean Air Act requirements. Under the Clean Air Act, SIPs to meet federal air quality standards must identify both the magnitude of emissions reductions needed and the actions necessary to achieve those reductions by the required attainment deadline. ARB’s current mobile source programs, along with efforts at the local and federal level, have achieved tremendous success in reducing emissions, resulting in significantly cleaner vehicles and equipment in operation today. The actions identified as part of the State SIP Strategy build on these efforts and establish requirements for cleaner technologies (both zero and near-zero), deploy these technologies into the fleet, require cleaner fuels, and ensure continued clean performance in use.

This webinar will focus on the development of a proposed incentive measure from the State SIP Strategy to demonstrate that the measure meets U.S. EPA requirements to achieve SIP credit. The South Coast Incentive Measure will reduce emissions in the South Coast Air Basin and be credited against CARB’s 2023 aggregate emission reduction commitment. The South Coast Incentive Measure will utilize Carl Moyer Program incentive funds to replace and repower older on-road heavy-duty vehicles with vehicles that meet the California optional Low-NOx engine standards.

ARB must follow established U.S. EPA guidelines to obtain credit for emission reductions towards the California SIP commitments. The South Coast Incentive Measure will be developed to follow these guidelines while maximizing emission reductions.

We encourage your participation and look forward to your input. If you have questions regarding the South Coast Incentive Measure or the webinar, please contact bronwyn.mednick@arb.ca.gov as soon as possible. TTY/TDD/Speech to Speech users may dial 711 for California Relay Service.
Mr. Austin Hicks at (916) 322-8279 or austin.hicks@arb.ca.gov or Ms. Carol Sutkus at (916) 322-1229 or carol.sutkus@arb.ca.gov.

Sincerely,

[Signature]

Jon Taylor
Acting Chief, Air Quality Planning and Science Division

cc:  Austin Hicks, Staff, South Coast Air Quality Planning Section
     Carol Sutkus, Manager, South Coast Air Quality Planning Section
     Bronwyn Mednick, Staff, Air Quality Planning and Science Division