

# 2004 SIP Summit



## Episodic and Seasonal Strategies

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# Outline

- What is an episodic or seasonal strategy?
- How could these approaches contribute to attainment?
- What level of reductions may be possible?

# What are these strategies?

- A targeted emission reduction
  - On expected high pollution days (episodic)
  - In months with high pollution (seasonal)
- May be tailored to region
- May be voluntary or required
- May be part of basic strategy or triggered when close to attainment

# Some Current Programs

- Voluntary
  - Spare the Air to cut ozone
  - Don't Light Tonight to cut smoke
- Required
  - District residential burning restrictions
  - Sticker program for off-road recreational vehicles during ozone season

# What do voluntary strategies need to succeed?

- Limited days/inconvenience
- Motivated public
- Aware public
- Alternative choices
- Feedback on effectiveness

# How could these strategies contribute to attainment?

- Provide immediate reductions
  - Help shave the peaks for areas close to attainment (episodic concept)
  - Bridge gap while cleaner engines and products are coming on line (seasonal concept)

What level of reductions  
may be possible?

# Examples of Voluntary Strategies

## On Action Day:

- Use only recreational boats with cleanest engines
- Reduce passenger vehicle trips
- Decrease residential use of lawn and garden equipment

# Why are these strategies appealing?

- Can be cost-effective
- Can incentivize use of cleaner technology and products
- Can supplement other regulatory programs