

# California Smoke Management Program

## ARB Smoke Management Web Page

[www.arb.ca.gov/smp/smp.htm](http://www.arb.ca.gov/smp/smp.htm)

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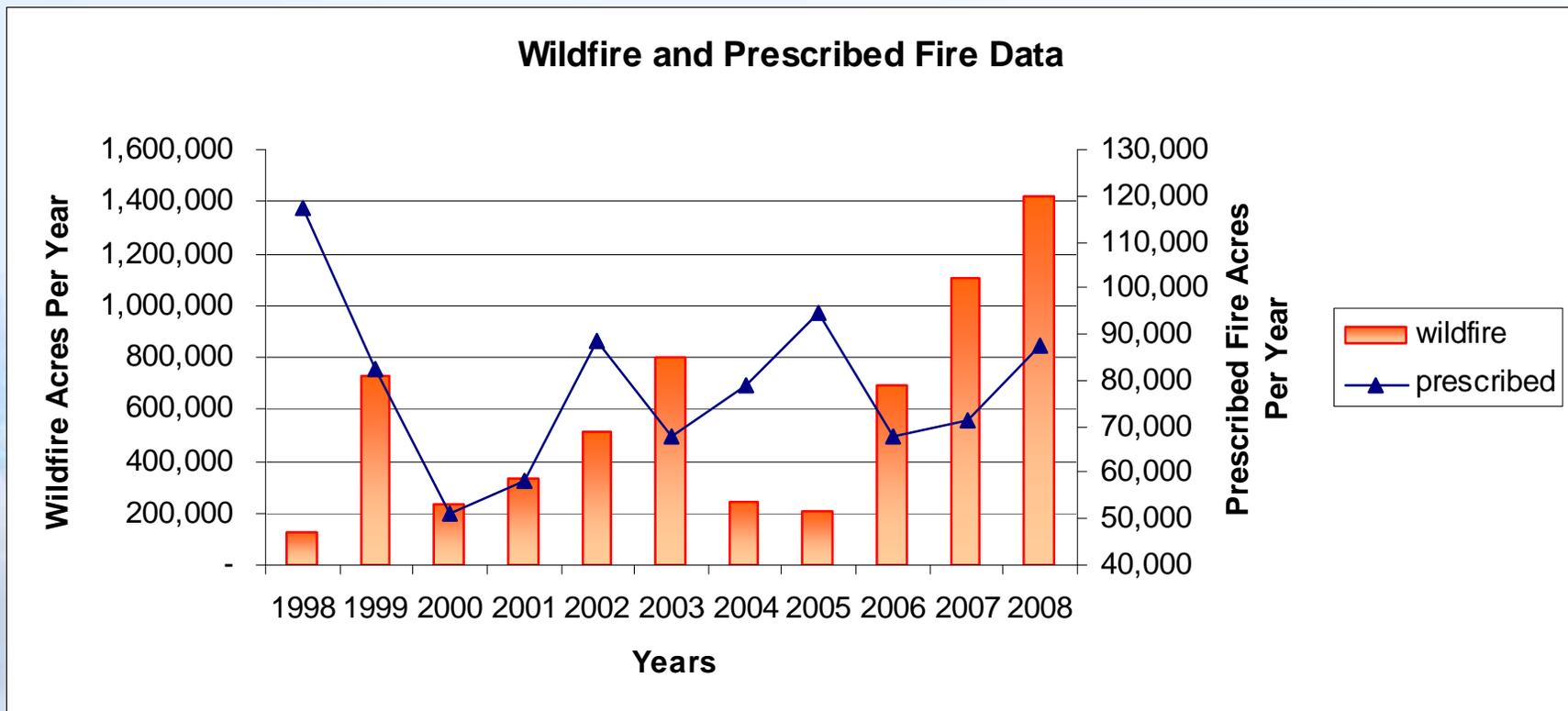
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# Conclusion

Smoke Management  
is a Necessary  
Element of California's  
Air Quality Program



# California Wildland Fire Data



**\*From the National Interagency Fire Center**

# Public Outreach Protocol

## Provide Consistent Message

Air and land managers work together to minimize smoke impacts

## Recommend Outreach Methods and Materials

- Resources for different stages of Outreach
- Identify target audiences
- Identify available resources
- Develop needed materials

# The Message

- **The build up of vegetative fuels over past decades - together with the expansion of populated communities into wildland areas - has led to increased risk of public health and safety impacts from catastrophic wild fires.**
- **Prescribed burning is one of a number of vegetation management tools used to help decrease fuels build up, reduce the risk of catastrophic wildfire and restore forests health.**
- **Land and air managers work together, under the framework of the California Smoke Management Guidelines and local air district rules, to minimize potential smoke impacts associated with prescribed burning.**
- **Sound planning, data collection & evaluation, land/air manager communication & coordination and the use of alternatives to prescribed burning whenever feasible, are the cornerstones of the smoke management program.**

# Outreach Opportunities 2003

- Public education and outreach on prescribed burning and smoke management can occur at various times throughout the year.
- Early Season - Non-burn specific outreach (ongoing, 6-12 months prior to burn season)
- Shortly Before Each Burn - Burn specific information (1-2 months prior to each burn)
- During Burn - Burn status report (1-2 days prior to, and during each burn)
- Post Burn - Post burn wrap-up (1-4 weeks after each burn)

# Early Season Outreach

- **Non-burn Specific, General Information on Resource Management Projects (burn and non-burn treatments)**
  - Area's fire history
  - Fire ecology (Fact Sheet: [The Benefits of Fire](#))
  - Management objectives of projects (Fact Sheets: [Vegetation Management Program](#), [Resource Management](#))
- **Health Effects of Smoke Fact Sheets:**
  - [Smoke Management and Public Health](#)
  - [Prescribed Burning and Smoke Management](#)

# Outreach Just Before A Burn

- **Focus on One Project**
- **Characterize how Land and Air Managers have been Working Together**
- **Provide Details of Burn--e.g., date, location, burn goals, prescription**
- **Characterize Possible Smoke and Health Impacts--and what to if Public Experiences Smoke**

# Outreach During a Burn

- **Focus on the Project--status of the burn, how large it is, how long it will last, resources committed to project, status of smoke management efforts**
- **Talk about where people can get more information-- e.g., land manager phone numbers, web addresses**
- **Characterize Possible Smoke and Health Impacts-- and what to do if Public Experiences Smoke**

# Post Burn Outreach

- **Focus on Outcomes**
- **How did the Burn Go?**
- **Were the Goals Met?**
- **Is it Safe to Return to Treated Area**
- **What Next Steps will be Taken?**
- **Think about Target Audiences and Who Might Help You Deliver Your Message--e.g., Town Hall Meetings, Fire Safe Councils**

# Resources

- Continued utilization of fact sheets, web pages, and face-to-face meetings with community members
- PFIRS
- Smoke Management Working Groups
- Daily Smoke Management 1:00 PM  
Conference Calls (877) 874-5440 Passcode: ??????
- CANSAC, Blue Sky
- Interagency Air and Smoke Council--IASC

# Conclusion

## Communication is an Essential Element of Smoke Management



- **Get to know partners before an emergency**
- **Strive for consistency in public health actions and messages across jurisdictions**
- **Don't wait for the public to come to you**

**Make it Work for You, Not Against You!**